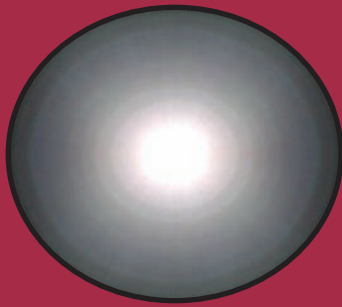


LitHouses



*Literary Homes
and Museums
of Great Britain*

in association with:



14th Annual Conference

“Marketing: Mission Multifarious”

Thursday 9th November 2017

Penshurst Place, Penshurst, Kent TN11 8DG

Programme:

10:30 Registration & Coffee

11:00 Welcome & Introduction

The LitHouses Group - Update from Members - with reference to recent marketing successes

13:00 Lunch & Conversation

14:30 “Year of the Literary Heroes 2017”

VisitBritain

15:00 “DMOs - Destination Management Organisations”

Go2Places, DMO for Kent and Hertfordshire

15:30 “Marketing at the Historic Houses Association”

Historic Houses Association

16:00 Tea & General Discussion

16:30 Tour of Penshurst Place - home of Sir Philip Sidney (1554-1586), including the Toy Museum

18:00 Reception - including a 20 minute reading by Hamish Wilson of “Away From The Welsh Speaking Sea”; a collection of celebratory and humorous poems inspired by the Dylan Thomas Birthplace

Friday 10th November: Visit to Bateman’s - home of Rudyard Kipling (1865-1936)

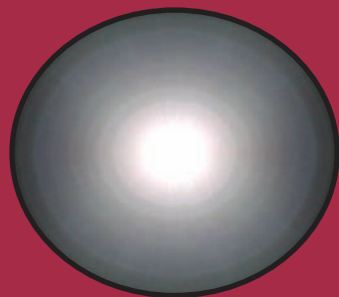
09:30 Bus departs Penshurst

10.30 Tour of Bateman’s House and Gardens

11.30 Refreshments

12.00 Bus returns to Penshurst

LitHouses



*Literary Homes
and Museums
of Great Britain*

Group co-ordinator:

Henry Cobbold
The LitHouses Group
c/o Knebworth House
Knebworth
Herts, SG3 6PY
Tel: 01438 814150

2017/2018

Conference Registration & Annual Membership Form

The LitHouses Group is a networking and support group of British homes, museums, libraries and archives that are open to the public in dedication to the memory of writers and musicians.

Active members pay an annual (September-August) membership fee of £35, which covers the expenses of one delegate attending the annual conference in November, inclusion on the group's portal website and access to promotion on the group's Twitter and Facebook.

The group is non-profit, and houses and museums volunteer in rotation to host the annual conference (or, if a smaller venue, the summer planning meeting).

Non-members and extra delegates are welcome at the annual conference for an individual fee of £35

NAME

EMAIL

REPRESENTING

(LitHouses - as per the definition above - become active members until August 2018)

ATTENDING THE CONFERENCE AT PENSURST ON THURS 9th NOVEMBER? YES/NO

STAYING ON FOR THE VISIT TO RUDYARD KIPLING'S BATEMAN'S ON FRI 10th? YES/NO

WOULD LIKE A PLACE ON THE MINIBUS TO AND FROM BATEMAN'S? YES/NO

REMITTANCE BY BACS/CHEQUE

REQUIRE A PERSONALISED INVOICE? YES/NO

if yes, addressee and address

.....

Please return one form per delegate and £35 per delegate to the above address by **Monday 3rd Oct.**

Please make cheques payable to **"The LitHouses Group"** and send to the above address - or pay by BACS at HSBC, Stratford-on-Avon, a/c 61708368, s/c 40-43-19 (please use your LitHouse/Name as ref.)